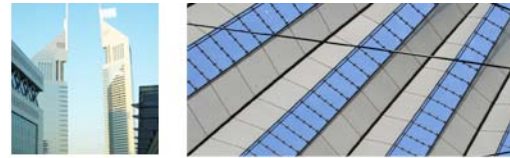
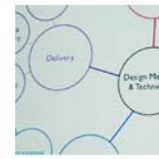




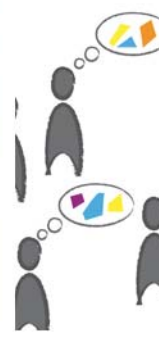
SEgroup Bulletin III – 2009 (September)



Dubai
ISSS



Next Practice NGO
IPMA World Congress

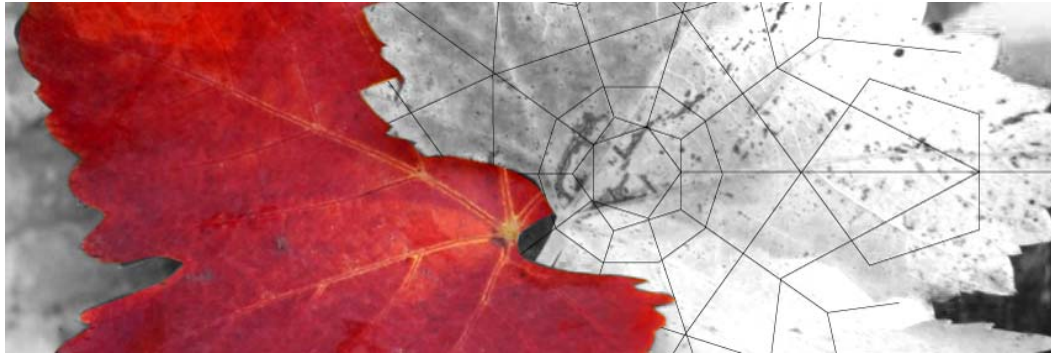


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Systemic Excellence Group

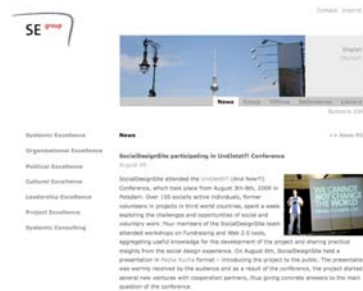
Independent Think Tank for Leading Practice



Group development

SEgroup is proud to present the 3rd Bulletin 2009, which highlights the group's progress and informs on the recent developments in all our Excellence fields. Over the summer, we continued to merge systemic thinking and design thinking with the goal to foster the development of leading practices.

Our daily work emphasises the importance of co-creation and systemic innovation leading to new levels of excellence.



New SEgroup Videos

SEgroup announces its new video channel on YouTube. It informs on key concepts and gives access to the very heart of our daily work. Consortial Partners explain ideas, which guide the group's work and research. This month Louis Klein, Stefan Rupp and Nils Diederichsen present key concepts, divided into four categories: "Who we are", "What we do", "Working mode", and "Theories". Currently eight videos are available online and there are yet more to come.

>> Videos



Follow us on Twitter @ SEgroup_Berlin

Accelerating our effort for co-creation, SEgroup is now on Twitter.

Keep connected and be the first informed on our most recent news, events, researches and publications. Send us your feedback, comments and replies. Follow us @ SEgroup_Berlin.

>> [Twitter](#)



Organisational Excellence

New Paper: Competitive Social Design

SEgroup published a new paper - “Competitive Social Design – The Social Question of the Next Society” by Dr. Louis Klein. It deliberates on the new society, emerging under the influence of modern computer technologies and it addresses the fundamental questions of the future through utilising the opportunities of design thinking. Competitive social design can become an appropriate response to the challenges of the next society.

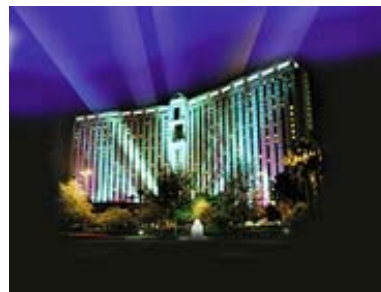
>> [Paper](#)



SOIC 2009: 5th Conference on Social and Organizational Informatics and Cybernetics

SEgroup participated in the 5th Conference on Social and Organizational Informatics and Cybernetics from July 10 to 13, 2009 in Orlando, USA. It focused on the social and organisational problems in the information age. Fabian Hoffmann presented a paper on “Cross-Cultural Complex Project Management – Value Awareness in Virtual Project Teams”. His paper reflects on the impact of values in virtual project teams and presents a research approach to explore values management.

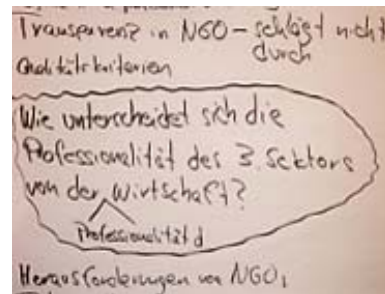
>> [Read more](#)



Next Practice NGO Workshop

On June 4 to 5, 2009 SEgroup organised a workshop with German NGOs, participants of the “Next Practice NGO-Study”. The objective was to discuss the study findings and define the next steps to improve the organisational performance of NGOs. The workshop also served as the preparation for “The Professionalism of NGOs” conference that will take place in 2010. SEgroup realised the workshop in cooperation with the Humboldt Viadrina School of Governance and with financial support of the German Federal Environment Ministry.

>> Claas.Wenzlik@SEgroup.de



Project Excellence

Announcing two Workshops at the IPMA Young Crew Workshop 2009

SEgroup will carry out two workshops for IPMA Young Crew Workshop 2009 on October 9, 2009 in Berlin. The first event presented by SEgroup is a workshop on moderation and facilitation skills as further competencies in project management. The second event, called “SoYouKnow”, is conducted under the motto “Socialize Your Knowledge” and presented by SocialDesignSite. Its aim is to foster sharing of knowledge and peer-to-peer communication with the help of creative tools.

>> www.SocialDesignSite.com



The 23rd IPMA World Congress 2009

SEgroup participated in the 23rd International Project Management Association (IPMA) World Congress 2009 in Helsinki, Finland from 15 to 17 June, 2009. It focused on next practices, bringing together technical, behavioural and contextual competencies for project managers. Dr. Louis Klein presented a paper on social and cultural complexity based on the findings by the Cross-Cultural Complex Project Management programme, which is gaining more international recognition.

>> www.CCCPM.net



Leadership Excellence

Reflection in Action

SEgroup continues its search for Leadership Excellence through Reflection in Action. In August, Louis Klein conducted a long distance hiking trip along the famous GR 11 trail from Andorra to Cap de Creus. The trip allowed its participants to take a pro-active relaxation phase before going back to the strategy-planning cycle in September. Moreover, it highlighted the idea that resilience can be achieved through reflection.

>> [Read more](#)



Political Excellence

JPoX Participating in the Government 2.0 Camp

JPoX attended the Government 2.0 Camp, which took place on August 28, 2009 in Berlin. The event focused on the issues of Web 2.0 with regard to its usage by the government and aimed to reveal how transparency, participation and collaboration can be fostered by the modern states and their citizen. JPoX presented the project and discussed how the platform can contribute to the development of next democracy through expert knowledge, political dialogue and networking.

>> [Read more](#)



JPoX Interview with Albrecht Müller

JPoX shares a new interview with Albrecht Müller, a member of SPD and former chief of the planning department in the Brandt and Schmidt administrations. He is well-known for his critical reflections on his website www.Nachdenkseiten.de. Thousands of people watched the interview, nearly causing our server to break down, thus highlighting the tremendous potential of the JPoX project.

>> www.JPoX.eu



Interview with Albrecht Müller

JPoX Interview with Dr. John Hulsman

JPoX presents an interview with Dr. John Hulsman, an Alfred von Oppenheim Scholar in Residence at the German Council for Foreign Relations in Berlin. Hulsman examines democracy, party politics, and the political systems of Germany and the USA. For Hulsman, democracy is about changing people's opinions. As he found out during off-the-record conversations with top-ranking German politicians, this is something they fail to do.

>> www.JPoX.eu



Interview with John Hulsman

Cultural Excellence

SocialDesignSite in UndJetzt?! Conference

SocialDesignSite attended the UndJetzt?! Conference, which took place from August 3 to 8, 2009 in Potsdam. The conference fostered clarification on how young people can use their volunteer and social activism background to make an impact in the contemporary society. SocialDesignSite attended series of workshops and held a presentation on the project which received positive feedback.

>> www.SocialDesignSite.com



Interactive Presentation on Dubai

SEgroup participated in the exhibition “Paradise Lost Or Lost In Paradise?” on August 6, 2009 in the IFA Gallery in Berlin.

The exhibition was organised by Sommerinstitut. An interactive presentation by Jan Lachenmayer explored the issue of the economic development of Dubai in times of boom and crisis. Participants were offered to learn about the research and engage in discussion in the form of world cafe.

>> [Read more](#)



Explorative Culture Analysis

SEgroup presents a new approach – Explorative Culture Analysis – to support decision-making and initiative-planning. Based on the concept of micro anthropology, it has a distinct advantage in comparison to traditional approaches since it gathers real life information through generative interviews. The interviewees tell their story, thereby providing access to their expertise on a specific topic. The power of this approach has been proven by our research efforts in Dubai.

>> [Approach](#)



New Paper: Cross-Cultural Project Management in Dubai

SEgroup is proud to present a new paper titled "Dubai: How to Build the Babylonian Tower Properly?". The paper was written by Jan Lachenmayer and is based on his three months research in Dubai. It deals with cross-culture, complexity and management of projects and presents a general framework for mapping culture.

>> [Paper](#)



Systemic Excellence

The International Society for the Systems Sciences Conference in Brisbane (ISSS)

SEgroup participated in the ISSS Conference in Brisbane, Australia. The conference took place from July 12 to 17, 2009 in the University of Queensland. SEgroup was represented by Dr. Louis Klein, who held a presentation on social and cultural complexity in project management. He elaborated on the idea of ecology of paradigm and contributed to the conference's aim to debate how to make liveable, sustainable systems unremarkable.

>> [Read more](#)



4th International DOM Conference, Creating Desired Futures

SEgroup attended the Design Organisation Media (DOM) Research Lab conference in Linz from 14 to 17 May 2009. The conference explored how design thinking may add value in solving complex business problems. The central hypothesis of the conference was that humanity is currently facing complex problems, which cannot be solved solely by analytical thinking. They have to be solved creatively inducing innovative products, services and processes. The combination of design and business thinking leads to sustainability and enables cultural cohesion.
>> [Read more](#)



Contact

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